

## Subject: Spotlight on Clubs

### Title: Leigh Genesis

Leigh Genesis FC is a vibrant, inclusive, integrated and sustainable club offering football to male and female players. Participants range from four years old to 60 years old.



Club of the year 2016 Wigan 'Believe Sports Awards'

50  
Teams

400  
Members

40 female  
members

100  
volunteers

### How did they do it?

#### Volunteering and coaches:

Parents watch training and matches and see that its well organised and resourced. This kindles a desire to get involved.

We have a robust volunteer recruitment policy and strong club ethos in safeguarding through a step programme of what volunteers can and can't do depending on the training and qualifications they have.

The club invests in the volunteer by paying for courses, club wear and equipment.

We recognise volunteers through our end of season presentation nights.

46  
Qualified  
Coaches

Recognition

#### Growth and Development:

Organic growth is the key starting at our soccer school from 4 year old they can move through our academy and into main stream teams. We get a lot of player enquiries regarding joining the club and direct them to the appropriate age group.

Player  
Pathway

Our links with key partners such as *Inspiring healthy lifestyles* has helped sustain and grow our portfolio of community activities and this also generates new members. We also secured a '*Football Foundation Grow the Game Grant*' for Key gender/age groups at U21 and Veteran male and U8 & U10 Girls.

Partnerships

#### Facilities and access:

We have been developing Lowton High School facilities as our main focus.

- Grass pitch management, match equipment and storage
- Club house and kitchen
- Weekend winter activities
- Developing strategies to manage up to 500 visitors per week end

### What next?

Walking  
Football

Asylum  
Seekers

Elite  
Training

Education